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Appl. No. 10/733,058
Amendment Dated September 27, 2007
Reply to Office Action of June 1, 2007

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. – 5. (Cancelled)

6. (Currently Amended) A roll-shaped printing medium comprising:

a printing surface on which one or more images are to be printed;

a printing layer that is releasably adhered to a release layer, the release layer for holding said printing layer,

wherein a first longitudinal portion of said printing medium has said printing layer that has been at least partially cut along a conveying direction of the printing medium at an interval corresponding to the dimension of said image in a width direction perpendicular to said conveying direction, and wherein said roll has a second longitudinal portion wherein the printing layer is not cut along [[a]] the conveying direction of the printing medium, and

wherein neither the first portion nor the second portion contain width-wise cuts in a direction perpendicular to the conveying direction of the printing medium.

7. (Previously Presented) A roll-shaped printing medium for use in a roll-printer comprising:

a printing surface on which one or more images are to be printed;

a printing layer that is releasably adhered to a release layer, the release layer for holding said printing layer,

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wherein the layers comprising the medium are rolled in a spiral shape to form a roll-shaped printing medium, and

wherein an image-forming portion of said printing medium has said printing layer that has been at least partially cut along a conveying direction of the image printing medium at an interval corresponding to the dimension of said image in a width direction perpendicular to said conveying direction, and wherein the image-forming portion of said roll has said printing layer that is not cut at all in a width direction perpendicular to the conveying direction.

8. (Previously Presented) The roll-shaped printing medium according to claim 7, wherein said image-forming portion extends substantially the entire longitudinal length of said printing medium.

9. (Previously Presented) The roll-shaped printing medium according to claim 6, wherein there are at least three cuts made in the longitudinal direction of said printing layer and wherein each cut is spaced apart at a pre-determined distance in a direction perpendicular to the conveying direction of the printing medium.

10. (Previously Presented) The roll-shaped printing medium according to claim 7, wherein there are at least three cuts made in the longitudinal direction of said printing layer and wherein each cut is spaced apart in a direction perpendicular to the conveying direction at a pre-determined distance.

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11. (Previously Presented) A printing medium for use in a printer comprising:
a printing surface on which one or more images are to be printed;
a printing layer that is releasably adhered to a release layer, the release layer for holding said printing layer,
wherein an image-forming portion of said printing medium has said printing layer that has been at least partially cut along a conveying direction of the image printing medium at an interval corresponding to the dimension of said image in a width direction perpendicular to said conveying direction, and wherein the image-forming portion of said roll has said printing layer that is not cut at all in a width direction perpendicular to the conveying direction.

12. (Previously Presented) The printing medium according to claim 11, wherein said image-forming portion extends substantially the entire longitudinal length of said printing medium.

13. (Previously Presented) The printing medium according to claim 11, wherein there are at least three cuts made in the longitudinal direction of said printing layer and wherein each cut is spaced apart at a pre-determined distance in a direction perpendicular to the conveying direction of the printing medium.

Please add the following new claims:

14. (New) The roll-shaped printing medium according to claim 6, wherein said first longitudinal portion of said printing medium has said printing layer that has been only partially cut along a conveying direction.

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15. (New) The roll-shaped printing medium according to claim 7, wherein said image-forming portion of said printing medium has said printing layer that has been only partially cut along a conveying direction of the image printing medium.

16. (New) The printing medium according to claim 11, wherein said image-forming portion of said printing medium has said printing layer that has been only partially cut along a conveying direction of the image printing medium.

17. (New) A method of printing images on adhesive labels, the method comprising the steps of:

providing a printing medium comprising a printing surface on which one or more images are to be printed, and a printing layer that is releasably adhered to a release layer, the release layer for holding said printing layer, wherein said printing layer has been at least partially cut along a conveying direction of the image printing medium at an interval corresponding to the dimension of said image in a width direction perpendicular to said conveying direction, and wherein said roll has said printing layer that is not cut at all in a width direction perpendicular to the conveying direction,

printing an image in an image-forming portion of said printing medium, and

subsequently at least partially cutting the printing layer of the printing medium in a width direction perpendicular to said conveying direction.

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18. (New) The method of printing images on adhesive labels according to claim 17, wherein said width direction cuts perpendicular to said conveying direction are made only partially into the printing layer.

19. (New) The method of printing images on adhesive labels according to claim 17, wherein a plurality of width-wise cuts are made in order to form a plurality of removable adhesive images.

20. (New) The method of printing images on adhesive labels according to claim 17, wherein there are at least three cuts made in the longitudinal direction of said printing layer and wherein each cut is spaced apart in a direction perpendicular to the conveying direction at a pre-determined distance.

21. (New) A method of printing images on adhesive labels, the method comprising the steps of:

providing an uncut printing medium comprising a printing surface on which one or more images are to be printed, and a printing layer that is releasably adhered to a release layer, the release layer for holding said printing layer,

cutting the printing layer at least partially along a conveying direction of the image printing medium at an interval corresponding to the dimension of said image in a width direction perpendicular to said conveying direction,

printing an image in an image-forming portion of said printing medium, and

subsequently at least partially cutting the printing layer of the printing medium in a width direction perpendicular to said conveying direction.

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22. (New) The method of printing images on adhesive labels according to claim 21, wherein said width direction cuts perpendicular to said conveying direction are made only partially into the printing layer.

23. (New) The method of printing images on adhesive labels according to claim 21, wherein a plurality of width-wise cuts are made in order to form a plurality of removable adhesive images.

24. (New) The method of printing images on adhesive labels according to claim 21, wherein there are at least three cuts made in the longitudinal direction of said printing layer and wherein each cut is spaced apart in a direction perpendicular to the conveying direction at a pre-determined distance.